

This dataset provides a comprehensive collection of communication materials and guidelines for COVID-19 prevention and control in Vietnam, tailored for various demographics and community settings. It includes initiatives by the Ministry of Health, in collaboration with international organizations, to enhance awareness and accessibility for ethnic minorities, particularly the Mong community, through translated resources. Additionally, the dataset encompasses guidelines for schools, households, elderly individuals, pregnant and breastfeeding women, and residents of apartments and dormitories. These resources, including infographics, posters, and handbooks, aim to disseminate essential information for effective COVID-19 prevention and management in the context of Vietnam's "new normal." Each guideline or poster is permanently attached to its official source link.

This dataset, prepared by Lan Thuong Nguyen, analyzes Vietnam's COVID-19 communication strategy and supports the project "Misinformation, Disinformation, and Vaccine Hesitancy in Vietnam."

There are six different kinds of guidelines for six groups of people, as follows:

- 1. Strengthen communication on COVID-19 epidemic prevention and control for ethnic minorities:** ([Tăng cường truyền thông phòng, chống dịch COVID-19 cho đồng bào dân tộc thiểu số \(thanhtra.com.vn\)](http://thanhtra.com.vn))

In November 2020, the Ministry of Health of Vietnam, in collaboration with the United Nations Development Program (UNDP) and the Embassy of Japan, developed a communication initiative aimed at enhancing COVID-19 prevention and control efforts among ethnic minorities, explicitly targeting the Mong community. Based on Directive No. 24/CT-BYT from November 24, 2020, this program promoted the Ministry of Health's 5K message (mask-wearing, disinfection, social distancing, no gatherings, and health declarations). It included 18 communication materials, such as infographics, video clips, and audio spots, with new approaches to increase awareness of health practices like mask-wearing and handwashing. These materials were translated and dubbed into the Mong language for accessibility.

The initiative was part of a broader program to strengthen communication on COVID-19 prevention for ethnic minority traders in Ha Giang province. The communication products were distributed to over 100 health propagandists and women's associations, broadcast on Ha Giang Radio and Television, and disseminated through central media channels. Additionally, three contents were converted into leaflets in Mong for community distribution. This effort aimed to ensure ethnic minority groups were well-informed about COVID-19 prevention in the "new normal" context.

Some media products are built in Mong language: *5K message in Hmong language*, *Instructions on how to wear a mask properly*, and *Instructions for washing hands properly**. Posters are saved as in JPG file. The creator summarizes the above content based on the official source of the Government Inspection Agency.

2. Guidelines for COVID-19 prevention when organizing in-person teaching: [Hướng dẫn công tác phòng chống dịch COVID-19 khi tổ chức dạy học trực tiếp \(hcdc.vn\)](#)

Based on the current epidemic situation in the world and Vietnam, as well as the high rate of COVID-19 vaccination coverage nationwide. On February 21, 2022, the Ministry of Health issued Official Dispatch No. 796/BYT-MT to develop and supplement several guidelines for COVID-19 prevention and control in schools to facilitate educational institutions when organizing direct teaching and learning.

Posters of guidelines are saved as JPG files with the name “*Instructions on COVID-19 epidemic prevention when organizing in-person teaching_1 & _2*”. They can also be downloaded from this link: [Info HD chong Covid khi day truc tiep \(hcdc.vn\)](#)

3. Handbook on COVID-19 epidemic prevention in households: [\[Sổ tay\] Phòng chống dịch COVID-19 tại hộ gia đình \(dongnaicdc.vn\)](#)

There is no specific treatment or vaccine for acute respiratory infection caused by SARS-CoV-2 (COVID-19). Prevention relies mainly on personal hygiene, early detection and isolation, close monitoring of suspected cases, prevention of community transmission, and environmental sanitation. The Ministry of Health has issued a "Guideline for COVID-19 Prevention and Control in the Community in the New Normal State," which includes household guidance.

The posters are saved as JPG files with “*Instructions on COVID-19 epidemic prevention and control for people living in households*” and “*Instructions on COVID-19 epidemic prevention and control for residential group leaders.*”

4. Advice for Elderly People to Prevent COVID-19: [Lời khuyên cho người cao tuổi chống Covid \(hcdc.vn\)](#)

This dataset is related to tips and a handbook for older adults to prevent COVID-19 in the community. The posters are saved as JPG files with the name “*Advice for Elderly People to Prevent COVID-19_1 & _2*”, and the complete handbook can be accessed through this link: [Cam nang loi khuyen nguoi cao tuoi final \(hcdc.vn\)](#)

5. Communication on COVID-19 Vaccine for Pregnant and Breastfeeding Women: [Truyền thông tiêm vắc xin COVID 19 cho phụ nữ có thai, cho con bú \(cdcsonla.gov.vn\)](#)

This dataset presents COVID-19 vaccination communication for pregnant and lactating women.

Please see posters which are saved as JPG files with the following names: “I am breastfeeding; should I get vaccinated?” “*I'm pregnant. Can I get the COVID-19 vaccine?*” “*Can I get vaccinated while I am menstruating?*” “*Will COVID-19 vaccination affect my fertility?*”

There's also a **Handbook for pregnant women's health care during the COVID-19 epidemic**: [SỔ TAY CHĂM SÓC SỨC KHỎE THAI PHỤ TRONG DỊCH COVID19 9-3-2022 \(cdnchinphu.vn\)](https://cdnchinphu.vn)

Besides, the data collected includes a clip instructing on the care of pregnant and breastfeeding women. **Caring for pregnant women in the context of the COVID-19 epidemic**: [Chăm sóc phụ nữ mang thai trong bối cảnh dịch bệnh COVID-19 \(hatinh.gov.vn\)](http://hatinh.gov.vn).

6. Instructions for preventing and combating the Covid-19 epidemic in apartments and dormitories ([Hướng dẫn phòng, chống dịch bệnh Covid-19 tại chung cư, ký túc xá \(hcdc.vn\)](http://hcdc.vn))

This is data related to instructions on COVID-19 prevention and control in apartment buildings and dormitories for management boards, administrative boards, representative boards, and residents of apartment buildings and dormitories.

The guideline posters are saved as JPG files with the names “*Instructions for management boards, Board of directors, Board of Representatives*” and “*Instructions for people living in apartments and dormitories.*”