

Hội nghị sơ kết công tác thông tin, tuyên truyền về phòng, chống dịch COVID-19 (Preliminary conference summarizing information and propaganda work on COVID-19 epidemic prevention and control)

[Hội nghị sơ kết công tác thông tin, tuyên truyền về phòng, chống dịch COVID-19 - Tin nổi bật - Cổng thông tin Bộ Y tế \(moh.gov.vn\) \(17/06/2020\)](#)

The Central Propaganda Department, along with the Ministry of Health and the Ministry of Information and Communications, organized a conference on June 16, 2020, to review the information and propaganda efforts regarding COVID-19 prevention and control. Prime Minister Nguyen Xuan Phuc, along with other high-ranking officials, attended the event. The conference highlighted the effective implementation of various communication channels such as the press, SMS, social media, and direct community engagement. These efforts received international recognition and praise. From February 1 to May 31, 2020, the press published over 560,000 articles about COVID-19, with a significant portion being positive or neutral. Even as Vietnam transitioned to a "new normal" state, media coverage continued to emphasize disease prevention alongside economic development. Additionally, Vietnamese cyberspace saw nearly 17 million mentions related to the COVID-19 situation in the country during the first five months of 2020.

Permanent Deputy Minister of Health Nguyen Thanh Long highlighted the importance of timely, transparent, accurate, and reliable information dissemination in the ongoing communication campaign on COVID-19 prevention and control. He expressed gratitude to various stakeholders, including government leaders, news agencies, journalists, and the public, for their collective efforts in supporting the health sector's endeavors. Prime Minister Nguyen Xuan Phuc, speaking at the conference, recognized and appreciated the significant contribution of the media and press in the success of epidemic prevention and control. He emphasized the pivotal role of media in shaping public opinion and fostering unity during challenging times. Thanks to the concerted efforts of all sectors and the public, Vietnam has achieved remarkable success in controlling the COVID-19 pandemic, with the lowest infection rate and minimal loss of life. The Prime Minister expressed pride in Vietnam's recognition as one of the few countries transitioning to a "new normal" life, a testament to the nation's collective resilience and determination.

Emphasizing the implementation of dual goals in the coming time, the Prime Minister said that the Government will submit to the National Assembly solutions to promote socio-economic development from now until the end of the year, determined to achieve the highest goals. Therefore, the task of communication work is to continue to keep people from being subjective about the epidemic, and at the same time strive to carry out the task of socio-economic development, proactively carrying out good foreign information and propaganda efforts to achieve Vietnam, building the image of Vietnam as a safe, attractive, dynamic, and potential destination in the eyes of investors and international friends.

TTXVN thực hiện chiến dịch tuyên truyền phòng chống COVID-19 bài bản, kịp thời (**VNA carries out a systematic and timely propaganda campaign to prevent COVID-19**)

[TTXVN thực hiện chiến dịch tuyên truyền phòng chống COVID-19 bài bản, kịp thời | baotintuc.vn](https://baotintuc.vn)
(21/06/2021)

The Vietnam News Agency (VNA) has played a crucial role in disseminating timely and accurate information regarding the COVID-19 pandemic, both domestically and internationally. Recognizing the pandemic's profound impact on society, VNA has maintained a commitment to providing updates on disease developments without causing panic or disruption. With meticulous planning, VNA has seamlessly integrated COVID-19 information into various news routes, contributing to the success of significant national events. By mobilizing all available resources and establishing dedicated platforms, VNA ensures widespread access to COVID-19 updates in multiple languages and formats. VNA reporters diligently follow epidemic developments, conveying information accurately and swiftly to the public. Additionally, VNA shares insights into global anti-epidemic strategies and highlights Vietnam's compassionate response to the pandemic, enhancing the country's international image. VNA's efforts have been instrumental in promoting awareness, fostering resilience, and facilitating global cooperation in combating COVID-19.

Despite facing the silent war with the COVID-19 pandemic, the Vietnam News Agency (VNA) remains committed to its tradition of pioneering and leading on the ideological and cultural front. VNA's war correspondents have historically shown immense dedication, even sacrificing their lives, to report from the hottest fronts during the national liberation struggle. In the current context, VNA leaders have swiftly adapted operational activities to ensure the safety of their staff, issuing guidelines for safe operations and organizing knowledge exchange sessions on protection measures. Resident reporters, both domestically and abroad, have quickly embraced new working methods to maintain the quality and timeliness of information while navigating challenges such as restricted access to scenes and interviews. Despite the risks, VNA reporters have remained dedicated to capturing life in epidemic areas, sometimes inadvertently coming into direct contact with positive COVID-19 cases. In response, VNA's leadership and Trade Union have provided encouragement, support, and rewards to reporters, ensuring their well-being and confidence. Additionally, many VNA reporters have been vaccinated, with the support of relevant authorities, to protect themselves and their families from the risk of infection.

Recognizing the challenge posed by the COVID-19 pandemic, VNA acknowledges the importance of implementing the dual goals set by the Party and State. It emphasizes the interdependence between effectively combating the epidemic and achieving socio-economic development. As a crucial information agency, VNA plays a significant role in minimizing policy conflicts between localities and sectors, raising issues that arise during the implementation of epidemic prevention measures, and highlighting successful local models. Through its global network of correspondents, VNA actively reports on changes in countries' anti-epidemic strategies and the use of technology in epidemic control, providing valuable insights for leaders and agencies to formulate effective measures. Despite the challenges, Vietnam's success in both fighting the epidemic and achieving

economic growth has garnered international appreciation, enhancing the country's position on the global stage.

Throughout the various stages of the country's development, key press agencies, notably the Vietnam News Agency (VNA), consistently contributed positively, recognized by the Party and State. The dedication, responsibility, and creativity of journalists shine through in their quality works, fostering patriotism and resilience to overcome challenges. Since the onset of the epidemic, VNA has maintained a steadfast information and propaganda strategy on disease prevention and control, adapting promptly to each stage of the epidemic for maximum effectiveness.

Initially, the focus was on raising awareness about the epidemic, followed by efforts to garner consensus on prevention and control measures amidst the evolving situation. Currently, VNA emphasizes the vital role of the COVID-19 vaccine strategy in creating community immunity, urging all to support the nation's efforts in securing safe vaccine sources promptly. Furthermore, VNA engages in foreign information dissemination to enhance global understanding of Vietnam's pandemic prevention endeavors and contribute to international efforts against the pandemic.

As the fight against COVID-19 continues, journalists stand united with frontline forces, embodying President Ho Chi Minh's guidance that "Press officers are soldiers on the Party's ideological front," committed to their noble task of serving the nation.

HƯỚNG DẪN ĐẨY MẠNH TUYÊN TRUYỀN PHÒNG, CHỐNG DỊCH COVID-19 VÀ PHÁT TRIỂN KINH TẾ - XÃ HỘI TRONG TRẠNG THÁI BÌNH THƯỜNG MỚI (**GUIDELINES FOR PROMOTING PROPAGATION FOR COVID-19 PREVENTION AND CONTROL AND SOCIO-ECONOMIC DEVELOPMENT IN THE NEW NORMAL STATE**)

[Hướng dẫn đẩy mạnh tuyên truyền phòng, chống dịch Covid-19 và phát triển kinh tế - xã hội trong trạng thái bình thường mới | Văn bản hướng dẫn | Ủy ban Trung ương Mặt trận Tổ quốc Việt Nam \(mattran.org.vn\) \(27/09/2021\)](#)

On September 20, the Central Propaganda Department issued Guidance No. 24-HD/BTGTW on promoting propaganda for COVID-19 epidemic prevention and control and socio-economic development in the new normal state.

The Central Propaganda Department outlines guidance for enhancing propaganda efforts amidst the requirements of COVID-19 epidemic prevention, socio-economic development, and the transition to a new normal state. **The goals are:**

1. Ensure a comprehensive understanding and unified action across the political system and society to effectively implement Party and State policies on epidemic prevention, socio-economic development, and national goals. This includes aligning with the Party's 13th National Congress Resolution for national development.
2. Promote national values and unity, encouraging all sectors and individuals to overcome challenges, contribute to epidemic prevention efforts, and sustain socio-economic development while prioritizing public health and well-being.
3. Mobilize all levels of government, organizations, and units to actively engage in propaganda work tailored to local needs, targeting key groups effectively. This involves proactive communication, addressing public concerns, and supporting socio-economic recovery efforts, particularly in hard-hit areas.

The Central Propaganda Department outlines key content for effective propaganda efforts:

1. Emphasize the Party and State's ideology and viewpoints: Highlighting the gravity of the epidemic and the nation's achievements amidst global challenges. Reinforce the message that Vietnam's epidemic prevention efforts are yielding initial success.
2. Deeply analyze and explain Party and State policies: Provide detailed insights into official documents and resolutions regarding epidemic prevention, socio-economic development, and public responsibilities. Stress the importance of maintaining vigilance and proactive anti-epidemic measures at all levels of society.
3. Reflect government direction and administration: Disseminate updates from the Government, Prime Minister, National Steering Committee for COVID-19 Prevention and Control, and relevant departments and ministries. Promote awareness of new policies and encourage collective action in addressing social welfare, safety concerns, and economic recovery post-pandemic.

4. Emphasize the importance of adhering to the Prime Minister's Directives 15, 16, and 19 regarding social distancing and epidemic prevention measures, tailored to each region's characteristics.
 - 4.1. Differentiate between "green zones" (new normal), "yellow zones" or "orange zones" (risk and high-risk areas), and "red zones" (very high-risk areas), focusing on appropriate epidemic prevention measures for each level of risk.
 - 4.2. Strengthen dissemination of the Ministry of Health's instructions and scientific knowledge on COVID-19 prevention and control, emphasizing individual responsibility, community protection, and the importance of vaccination.
5. Provide timely, objective, transparent, and balanced information on epidemic developments, prevention measures, and treatment results domestically, regionally, and internationally. Criticize negligence or intentional violations of anti-epidemic regulations while sharing experiences from localities, countries, and research to enhance epidemic prevention strategies and socio-economic development.
6. Promoting the spirit of initiative, responsibility, and dedication among various entities, especially those on the front lines of fighting the epidemic, while highlighting positive examples in society. Spreading optimism and highlighting economic recovery efforts, particularly in areas severely affected by COVID-19, promoting self-reliance, mutual support, and innovative problem-solving.
7. Encouraging businesses, especially foreign-invested ones, to maintain confidence in their potential for recovery and to actively contribute to Vietnam's economic resilience. Showcasing Vietnam's resilience, unity, and determination in combating the pandemic, while expressing gratitude for international support.
8. Combatting misinformation and condemning opportunistic actions that undermine epidemic prevention and control efforts and socio-economic development, such as price speculation and document forgery.

The main forms and measures of propaganda include:

Utilizing various media channels such as press, digital platforms, the internet, and social networks to disseminate information through livestreams, videos, clips, infographics, and promotional banners.

Leveraging grassroots communication methods like loudspeaker systems, mobile media teams, and hand speakers, along with organizing conferences and social activities to reach communities directly.

Implementing visual propaganda through banners, posters, films, exhibitions, and cultural activities in public spaces like markets, hospitals, residential areas, and industrial zones.

Publishing books, documents, flyers, and leaflets to distribute information effectively.

Conducting seminars, scientific meetings, and exchanges to engage with stakeholders and spread awareness.

The implementation organization includes:

1. Provincial and City Party Committees, Party Unions, and Central Government Party Committees:

Lead and direct the development of plans and propaganda scripts to implement epidemic prevention, socio-economic development, and promote patriotism and social responsibility.

Focus on encouraging community spirit, especially in areas with complicated epidemics, and address concerns through direct dialogues with citizens and businesses.

Supervise cadres and party members to adhere to communication discipline and take action against the spread of false information.

2. Central Propaganda Department:

Develop guidelines for promoting propaganda on COVID-19 prevention and socio-economic development.

Monitor public opinion and refute false information, coordinating closely with relevant agencies to organize propaganda activities.

3. Party Committee of the Ministry of Health:

Ensure accurate and timely information dissemination, support medical staff psychologically, and promote health awareness among citizens.

Collaborate with the Central Propaganda Department and the Ministry of Information and Communications to organize information and propaganda on disease prevention and control.

4. Party Committee of the Ministry of Information and Communications:

Direct the use of information and digital technology to facilitate communication for COVID-19 prevention and socio-economic development, prioritizing public health.

Monitor and manage mass media and information systems to prevent the spread of false information detrimental to epidemic control. Take action against press agencies and websites spreading misinformation and manage social media accounts posting misleading content.

5. Party Committee of the Ministry of Culture, Sports, and Tourism:

Guide visual information campaigns on COVID-19 prevention and socio-economic development, focusing on public spaces and different zones.

Organize artistic events, such as film screenings and photo exhibitions, to promote Vietnamese values and traditions in epidemic control and development efforts.

Encourage artists to create works reflecting the spirit of resilience and unity in quarantine areas and field hospitals.

6. Party Affairs Committee of the Ministry of Foreign Affairs:

Develop plans to disseminate information to foreign news agencies, diplomatic missions in Vietnam, and Vietnamese missions abroad about Vietnam's efforts in COVID-19 prevention and development.

Highlight Vietnam's determination in epidemic control and socio-economic development and engage in diplomatic efforts to secure more COVID-19 vaccine supplies for the country.

7. Central Committee of the Vietnam Fatherland Front and Central socio-political organizations:

Continuously disseminate and understand the directives from the Party, State, and National Steering Committee for COVID-19 Prevention and Control among member organizations.

Stay connected with grassroots levels to understand their challenges and advise local Party Committees on stabilizing the ideological situation.

Organize volunteer and charity activities to support those affected by the epidemic, mobilizing contributions to the COVID-19 Vaccine Fund.

8. Propaganda Departments:

Develop tailored plans for information and propaganda in line with local epidemic prevention and socio-economic development needs.

Work closely with health and communication departments to implement effective prevention measures and ensure social security.

Monitor the ideological landscape and provide flexible and appropriate communication strategies, especially in areas heavily impacted by the epidemic.

9. News and press agencies:

Adhere to directives from higher authorities and enhance professionalism in reporting sensitive issues.

Lead in disseminating accurate information, encouraging active participation in epidemic control and socio-economic development efforts.

Broadcast programs instill optimism and confidence, showcasing Vietnam's efforts in fighting the epidemic and promoting socio-economic development in the new normal.

Đẩy mạnh công tác thông tin, tuyên truyền phòng, chống dịch COVID-19 (Promote information and propaganda work to prevent and control the COVID-19 epidemic)

[Đẩy mạnh công tác thông tin, tuyên truyền phòng, chống dịch COVID-19 \(dangcongsan.vn\)](http://dangcongsan.vn)
(13/10/2021)

The Communist Party of Vietnam Electronic Newspaper, alongside the Ministry of Health and the Ministry of Education and Training, organized the launch of the "Joining Hands to Prevent and Combat the COVID-19 Epidemic" multiple-choice contest on VCNet social network in Hanoi on October 13. Comrade Phan Xuan Thuy, Deputy Head of the Central Propaganda Committee and member of the Communications Subcommittee of the National Steering Committee for COVID-19 Prevention and Control, delivered a directive speech at the event.

Despite efforts, the COVID-19 pandemic persists with the emergence of the Delta variant, causing severe outbreaks and high fatality rates, particularly in Southeast Asia. Vietnam grapples with its fourth outbreak, marked by rapid transmission and widespread community spread, especially in southern provinces, severely impacting lives, health, and socio-economic activities.

The Party Central Committee, National Assembly, Government, and National Steering Committee for COVID-19 Prevention and Control have issued directives emphasizing the priority of public health and stringent measures akin to fighting an adversary. While progress has been made, recent efforts reveal shortcomings. Resolution No. 86/NQ-CP of the Government underscores deficiencies such as lax implementation, inadequate inspection, and slow grassroots response. Misunderstanding of protocols, loose border controls, and insufficient public awareness exacerbate the situation, necessitating concerted action to combat the pandemic effectively.

The 4th Conference of the Party Central Committee highlighted the ongoing global complexity of COVID-19, necessitating a safe, adaptable approach to epidemic control. The conference aimed to safely transition the nation to a new normal, prioritizing public health, socio-economic recovery, and security. Emphasis was placed on leveraging technology for unified epidemic management and enhancing public awareness and cooperation. Propaganda efforts focused on instilling the understanding that epidemic control remains challenging and pivotal, stressing the importance of proactive, grassroots-based measures. To reinforce these messages, the Central Propaganda Department launched the "General Hands on COVID-19 Epidemic Prevention and Control" multiple-choice contest on the VCNet social network, running from October 13, 2021, to January 26, 2022.

The VCNet social network, despite being new, has already organized several successful contests promoting education and awareness on various topics, including the history of the Communist Party of Vietnam and traffic safety. The upcoming multiple-choice contest on preventing and fighting the COVID-19 epidemic is particularly significant, aiming to increase public awareness and encourage proactive measures against the virus. The Communist Party of Vietnam Electronic

Newspaper and other press agencies are urged to continue their effective information and propaganda efforts, emphasizing unity, accuracy, and solidarity among the population. These initiatives not only strengthen domestic resolve but also showcase Vietnam's efforts and international support in combating the pandemic.

The press holds a crucial role in society, serving as both a conduit for information and a source of motivation for people to engage in epidemic prevention and socio-economic development tasks. Press agencies should continue disseminating positive information and debunking misinformation related to COVID-19 prevention and socio-economic development. It's essential to promote the multiple-choice contest "Joining Hands to Prevent and Control the COVID-19 Epidemic" widely to encourage participation. To ensure the contest's success, close collaboration between the Communist Party's Telegraph, the Ministry of Health, and the Ministry of Education and Training is recommended. Careful preparation of accurate and systematic question sets, focusing on key epidemic prevention solutions, is crucial. Additionally, providing reference materials will aid contestants in answering questions and staying updated on relevant information. With coordinated efforts and effective implementation, the contest is expected to significantly contribute to COVID-19 prevention and control efforts.

BÀI TUYÊN TRUYỀN : TÍCH CỰC HƠN TRONG PHÒNG CHỐNG DỊCH COVID -19 (PROPAGANDA: BE MORE ACTIVE IN PREVENTING THE COVID-19 EPIDEMIC)

[BÀI TUYÊN TRUYỀN : TÍCH CỰC HƠN TRONG PHÒNG CHỐNG DỊCH COVID -19 \(hanoi.gov.vn\)](https://hanoi.gov.vn) (09/12/2021)

Preventing diseases, especially the COVID-19 pandemic, is a collective responsibility involving party committees, authorities, unions, and every citizen, with the health sector playing a central role in providing professional guidance. Despite initial success in controlling the epidemic, the global situation remains concerning, with widespread infections and risks of new variants and vaccine resistance. Vietnam has been praised for its proactive and effective approach to combating the pandemic, but signs of complacency have emerged, leading to instances of community transmission due to lapses in vigilance and adherence to preventive measures. To ensure continued success in controlling the epidemic, strict enforcement of preventive measures, including mask-wearing and quarantine protocols, is essential, along with accountability for individuals and organizations. Negligence and complacency can lead to the resurgence of the epidemic and significant harm to public health and the economy.

The Ministry of Health emphasizes the importance of continuing comprehensive disease prevention and control measures amidst the evolving global and regional epidemic situation. This strategy involves preventing, detecting, treating, isolating, localizing, and effectively suppressing the epidemic. Recommendations include implementing preventive measures in various settings such as medical facilities, markets, and public transport. Additional measures like minimizing physical contact, maintaining personal hygiene, and monitoring health status are advised. Each individual is urged to uphold a sense of responsibility by adhering to the "5k" message: wearing masks, disinfecting, avoiding large gatherings, maintaining distance, and complying with health declarations and QR code scanning. These actions are crucial for stabilizing life and promoting socio-economic development while combatting the COVID-19 pandemic.

Chiến thắng dịch bệnh COVID-19 là chiến thắng của toàn dân (**Victory over the COVID-19 epidemic is a victory for the entire people**)

[Chiến thắng dịch bệnh COVID-19 là chiến thắng của toàn dân \(dangcongsan.vn\)](https://dangcongsan.vn) (29/10/2023)

Former Prime Minister Pham Minh Chinh emphasized: Taking the people as the center and the subject of epidemic prevention and control; Taking communes and wards as fortresses, and people as soldiers; Victory over the epidemic is a victory for the entire people.

Prime Minister Pham Minh Chinh chaired an online conference on October 29 to summarize Vietnam's efforts in COVID-19 prevention and control. The conference included attendees such as government officials, provincial leaders, and representatives from the World Health Organization. Prime Minister Chinh highlighted the challenges faced, especially during the initial outbreak when Vietnam lacked experience and faced unprecedented circumstances. Reflecting on over three years of pandemic response, he noted key milestones such as Vietnam's first COVID-19 case in January 2020 and the issuance of Directive No. 16 in March 2020, implementing a 15-day social isolation period to curb the spread of the virus.

Vietnam faced its fourth COVID-19 wave in April 2021, primarily driven by the highly contagious Delta variant, affecting almost all provinces and cities, with severe impacts felt in Ho Chi Minh City. General Secretary Nguyen Phu Trong issued a call to action on July 29, 2021, prompting a unified response across all levels, sectors, and communities. Vietnam adopted a comprehensive prevention and control strategy, emphasizing vaccination for the entire population. By October 20, 2023, COVID-19 was reclassified as a group B infectious disease in Vietnam, signifying significant progress. Prime Minister Chinh urged the conference to evaluate leadership, direction, and implementation in epidemic control, highlighting achievements, effective practices, and areas for improvement. Delegates acknowledged COVID-19's global scale and complexity but affirmed the success of Vietnam's response, with nationwide control achieved and public trust in government policies strengthened.

The successful efforts in COVID-19 prevention and control have significantly contributed to Vietnam's socio-economic recovery and prosperity across various sectors. The country has achieved stability in the macro economy, controlled inflation, ensured major balances, and experienced high GDP growth, reaching 8.02% in 2022, the highest in 12 years. Additionally, agricultural and industrial production has rebounded, energy and food security are guaranteed, and the labor market has shown positive signs of recovery.

Social security has been prioritized, leading to improvements in the material and spiritual well-being of the population. Social order and safety, as well as defense and security, have been maintained. Vietnam's foreign affairs and international integration efforts have yielded significant achievements, enhancing the country's role, position, and prestige on the global stage. The nation's recovery prospects look promising, with the national brand value increasing to USD 431 billion, ranking 32nd out of 100 strong national brands globally.

The Chief Representative of the World Health Organization in Vietnam, Ms. Angela Pratt, commended Vietnam's success in COVID-19 prevention and control, noting that it has become a

model for many countries. She highlighted six factors contributing to Vietnam's success, including its strong capacity to detect and tracing cases, border management measures, a dedicated medical system, a rapid vaccine strategy, active community participation, and strong government leadership.

Prime Minister Pham Minh Chinh praised the constructive reports and opinions of the delegates, particularly those from the WHO. He instructed the Ministry of Health to compile the conference's feedback, along with reports from the National Assembly's supreme supervision delegation, into comprehensive documents reflecting epidemic prevention processes and lessons learned.

In terms of epidemic prevention direction and management, the Prime Minister emphasized the establishment of a flexible and timely National Steering Committee for COVID-19 prevention, ensuring a hierarchical direction system from the central to grassroots levels. He underscored the principle of people-centered epidemic prevention, with communes and wards as fortresses and individuals as soldiers, highlighting that victory over the epidemic is a collective achievement.

The Prime Minister highlighted the crucial leadership of the Central Committee, the Politburo, and the Secretariat, particularly General Secretary Nguyen Phu Trong, in mobilizing national unity and international support to combat COVID-19. Various conclusions, announcements, and telegrams were issued to guide epidemic prevention efforts, demonstrating the government's commitment to tackling the pandemic effectively.

During the conference, leaders from various ministries, branches, and localities highlighted successful epidemic prevention and control measures, such as the deployment of a national resident database platform by the Ministry of Public Security and social security policies implemented by the Ministry of National Defense. They also showcased successful models, programs, and movements, including the Community COVID-19 Team, Mobile Medical Stations, treatment stratification initiatives, remote consultation support, and various community-based programs like "Rice ATM" and "Free Ambulance".

Key leaders consistently engage in discussions to provide unified leadership and direction for epidemic prevention and control efforts. The National Assembly and its Standing Committee have promptly issued Resolutions, notably Resolution No. 30/2021/QH 2021, providing a robust legal framework for the government to enact specific mechanisms to address urgent needs in epidemic control.

The Vietnam Fatherland Front, Mass Mobilization Committees, socio-political organizations, and local entities have actively participated in epidemic prevention efforts. The Government, Prime Minister, Steering Committee for COVID-19 Prevention and Control, and other authorities have closely monitored developments and provided decisive direction tailored to each stage of the disease progression.

Particularly noteworthy is the Government's implementation of a comprehensive vaccine strategy encompassing the establishment of a Vaccine Fund to mobilize financial resources, vaccine diplomacy efforts to secure access to vaccines amidst global disparities, and the launch of a large-

scale, free vaccination campaign for the entire population. This strategy has proven to be appropriate and effective in practice.

The three pillars of epidemic prevention identified are isolation, testing, and treatment, with an emphasis on the formula "5K + vaccine + treatment + testing + technology + people's awareness and other measures." Significant mobilization efforts have involved medical staff, officials, police officers, and soldiers in the frontline fight against the epidemic.

Despite initial passivity and confusion, direction and management have adapted to the evolving situation, transitioning from a "Zero COVID" approach to "Safe, flexible adaptation and effective control of the COVID-19 epidemic" as vaccine coverage increases and more experience is gained. Communication efforts, along with information technology applications, have yielded positive results. The relationship between "Party leadership, State management, and people's ownership" has been effectively promoted in epidemic prevention efforts.

Vietnam has transitioned from a country with a late approach to vaccines and low vaccination rates to one of the five countries with the highest vaccine coverage rates, despite its large population of around 100 million people.

The macroeconomy is stable, inflation is controlled, and growth is promoted. Social security has been guaranteed, and both material and spiritual aspects of people's lives have improved.

Extensive support measures have been implemented for businesses, including tax exemptions, reductions, and extensions, as well as reduced loan interest rates and fee exemptions. The Prime Minister expresses gratitude and appreciation to various entities, including Party Committees, authorities, and frontline workers, for their dedication and sacrifices in the fight against COVID-19. Vietnam expresses gratitude for the support received from countries and international organizations in combating the pandemic.

Despite successes, challenges and limitations remain, including initial confusion in epidemic prevention management, legal gaps, and administrative shortcomings. The Prime Minister emphasizes the need for continued vigilance, improvement of institutions and policies, and preparation for future pandemics. Future tasks include improving healthcare systems, addressing the consequences of the pandemic, stabilizing people's lives, completing outstanding issues related to epidemic prevention, and honoring individuals and collectives for outstanding achievements.

There is a call for strict and effective implementation of directives aimed at improving grassroots healthcare operations and ensuring the mobilization, management, and use of resources for epidemic prevention and control. While acknowledging remaining shortcomings, the Prime Minister recognizes that the National Steering Committee for COVID-19 Prevention and Control and Steering Committees at all levels have fulfilled their assigned tasks.

Công Tác Truyền Thông Đã Đóng Góp Không Nhỏ Vào Chiến Dịch Chống COVID-19 (**Communication Work Has Contributed Significantly To The Anti-COVID-19 Campaign**)

[Công tác truyền thông đã đóng góp không nhỏ vào chiến dịch chống COVID-19 \(chinhphu.vn\)](http://chinhphu.vn)

(30/10/2023)

The COVID-19 pandemic, a dangerous pandemic on a global scale, has caused serious consequences, on health, human life, and the socioeconomic development of countries around the world. officially transferred to group B infectious diseases, in the same group as influenza, measles, dengue fever... in Vietnam from October 20. Sharing about the days of fighting the epidemic, Deputy Minister Nguyen Thanh Lam said that the Ministry of Information and Communications has stepped in, directly directed propaganda work, and drastically implemented the peak period of COVID-19 prevention and control. 19 with the spirit of "fighting the epidemic like fighting the enemy", propagandizing and effectively implementing urgent measures to prevent and control the epidemic according to Directives 15 and 16/CT-TTg of the Prime Minister. The fact that telecommunications businesses have promoted their strengths, deployed many free measures and programs, and organized propaganda on the basic information system about policies and measures to prevent and control the COVID-19 epidemic, has very important meaning, especially during the period of social distancing. It can be said that to achieve today's results, communication work has contributed significantly to the COVID-19 prevention campaign and socio-economic recovery of our country.